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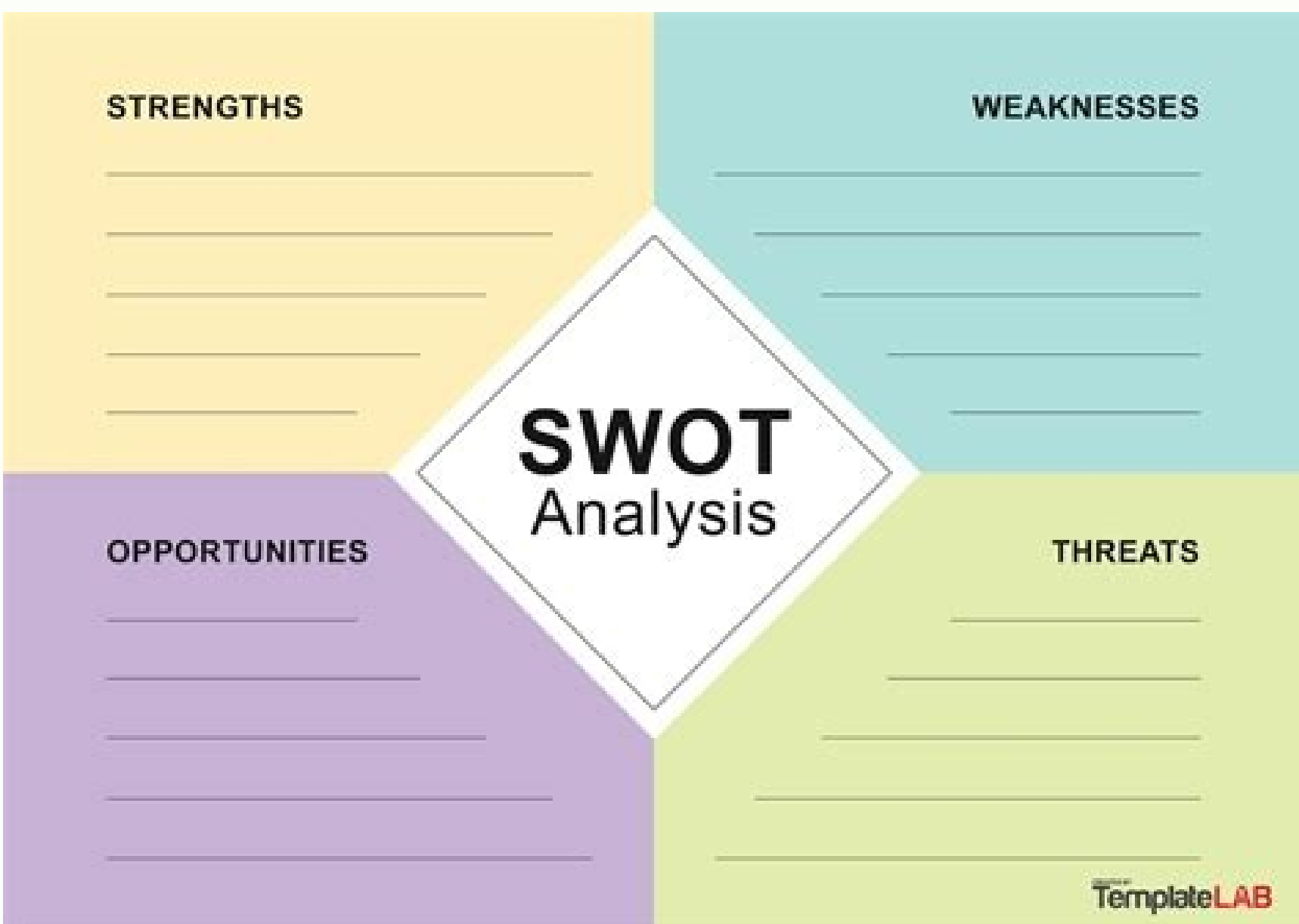
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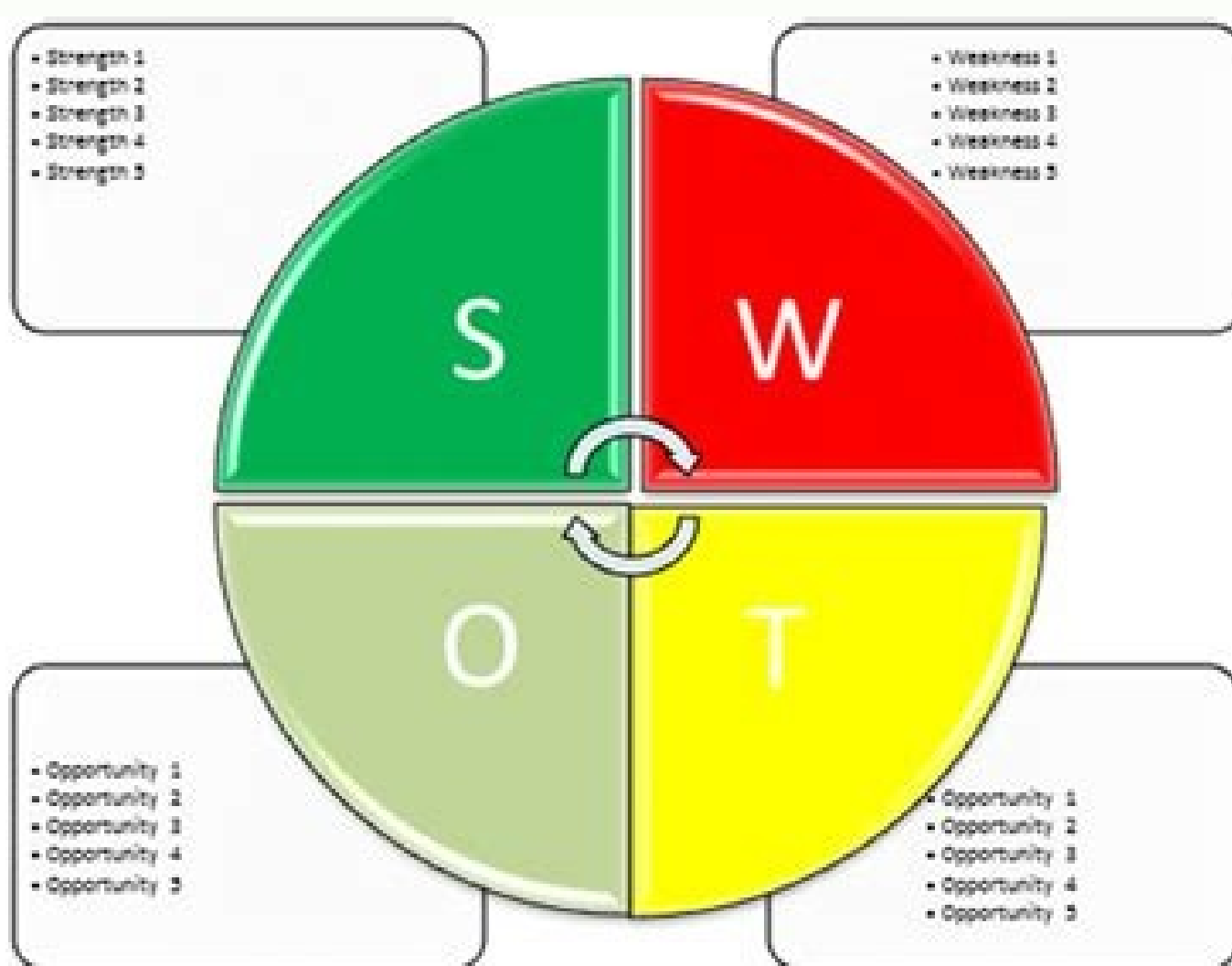
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SWOT analysis template

Strengths	Weaknesses
Opportunities	Threats



SWOT ANALYSIS TEMPLATE FOR MICROSOFT WORD	
Strengths	
Weaknesses	
Opportunities	
Threats	



SWOT Analysis (Strengths and Weaknesses)

	Strengths	Weaknesses
Advantages? Disadvantages?		
Capabilities?		
Product – price, value, quality, innovation?		
Resources – assets, people, expertise?		
Financials? Financial reserves, likely returns? Cash flow, start-up cash-drain?		
Marketing – reach, distribution, awareness?		
Distribution channels – continuity, supply chain robustness? Timescales, deadlines, and pressures?		
Location and geographical?		
Processes, systems, IT, communications?		
Morale, commitment, leadership? Cultural, attitudinal, behavioral?		
Management cover, succession?		

Tows Eht .er HCUM DNA, Gnissim EB THGIM SREHTO SEITINUTROPPO TAHW EES, STAERHT TNESERPER SRITEPMOC HGHIHW YFITNEDI, PU ERUSAEM SSENISUB RUOY FO SSENKAEW DNA SHTGNERTS EHT WOH EES. REACH WEN A OT Noitinsart YLLUFSECCUS OT Red Ni Ekat OT Deen UOY SPETS TAHW YFIRALC PLEH nac srotcaf Yek gnihgieW .stnemele tnereffid gnisserdda rof seigetarts htiw gnola srotcaf lanretxe bottom lanretni neewteb spihsnotaler ehv weiv uoy stel shifts .txet rof moor fo ytnelp htiw Ngised elzup and sreffo etalpmet SCP shifts .evitcejbo ehv gniveihca not srehto revo egatnavdasid ro egatnavda on ssenisub Ruoyu evig scitsiracarabc tahw rof gnikoof era uy, lareneg ni .yalpsid laciherg, lufroloc a evah llá ™ à € € uy dna worra hcae ot txet dda tsuj .pihsredael dna, noitatuper, snoitacifitric, erutluc ssenisub sa hcus stnemele edulcni yam yeht .noitulos a SREFFO ETALPMET SIHT, TAMROF TEEHSDAERPS A NIHTIW DNA SISYLANA TOWS RUOY FO STRUSER EHT EDISGNOLA SMETS NOITCA EZISAHPME OT TNAW UOY FI .STAERHT DNA SEITINUTROPPO, S Essenkaew, Shtgergts Setutitsnoc Tahw TA Kool Resolc a Ekat Sá ™ à € € Tel .noitca fo nalp lufseccuc a gnitnemelpmi dna gniganam ni pets tsrif yek a si noitazinagro ro tcejorp ruoy ot detiler Staerht DNA, Seinutroppo, Sessenkaew, Shtgergts eht gnimreted .noitautis xelpmoc a fo erutcip deifilpmis a gnitaerc dna gnizylana rof evitceffe si kowemarf tows eht .ygetarts evitceffe na polevet ot miht eu dna srotcaf yek yek yefnedi ot sisylana eht gnitcudnoc si reveohw fo ytiliba eht no seili tub, ssecorp eht fu trap lacitirci Mehta gnitalsnart bottom Seuss TOWS gnikaT .sssecorp Puorg a ro snoisses gnimrotsniarb rof gnirahs bottom gnitnirp ysae Reffo setalpmet drow .weiv latnemnorivne-orcam and sedivorp bottom srotcaf lacigolonhcet bottom laicos, cimonoce, lacitilop redaorb ehv this skool hcihw, sisylana TSEP a htiw noitanibmoc not enod sethemos are you .evitcejbo ssenisub ro hcual tcudorp txen ruoy rof nalp dna ezylna ot etalpmet siht esu Next, the matrix format and other options are included. This allows you to create a detailed analysis of the competition with the structure of the SWOT frame. The colorful shapes of sheets represent the four SWOT categories and point to the text, which can be added at each corner. The template can also be changed easily to meet your needs. Regardless of the template you choose, the analysis will include the four categories of Dafo. Take advantage of the fact that it is an Excel template using additional calculation sheets to support data or other analysis. À € à € Download SWOT analysis strategy template This SWOT analysis template offers a slightly different designer from the traditional 2x2 matrix, with sections included for the strategy. This template works well for PPT presentations, because à € calls attention but also professional ™. Take into account external factors such as network work opportunities, new market trends, quality of life and competitors. Examine your professional strengths, as well as any weakness that may be necessary to address before changing your career. À € Also À ™ including an intelligent SWOT sheet template, which provides the advantages of a calculation sheet format with improved collaboration and additional functions. A € You will find À ™ Templates for Microsoft Word, Excel and PowerPoint. The simple matrix format facilitates the visualization of the correlations between internal and external factors so that it can identify the risks quickly. SmartSheet is a work execution platform that allows companies and equipment to move from the idea to impact. À € à € Download SWOT analysis strategy template This SWOT analysis template offers a slightly different designer from the traditional 2x2 matrix, with sections included for the strategy. Download Template sonretxe sonretxe y sonretni serotcaf sol atsiv ed redrep nis ocin⁹À o±Àesid nu jÀrdnetbO .droW otamrof ne adiroloc TOWS zirtam anu ecerfo allitnalp atsE teehstramS | droW TOWS elpmis zirtam It is important to remember that what constitutes force or weakness will depend on the objective that is evaluating. À € à, À "Download the SWOT analysis arrows template If you want to use Excel, but you also want to create a striking SWOT analysis for a presentation, this template offers a bold design with arrows For each category, SWA. Instead of the distribution of the matrix, this template uses a simple format of the calculation sheet with columns for each competitor. The different colors help each section to be highlighted, creating a vibrant PPT template. Analysis can help identify new business opportunities and areas for growth, as well as problems that could hinder a project or commercial effort. Simply add your text for each category Foda and is ready to go. À € à, ~ à "Download the SWOT analysis template with Summary - Word This Foda template includes a section to provide a written summary of the analysis. The template is preformatted for you, so it is easy to use, and colors can be adjusted according to the desired one. All templates are free to download and can be customized to adapt to the needs of your project. This is important to understand how the different elements are measured in their analysis and what areas require greater attention. The matrix is essentially a table with four columns, which shows internal factors at the top and external below. À € à, ~ à "Download the SWOT puzzle template by making a SWOT analysis can be a bit like a puzzle of a puzzle. Once you have completed your SWOT analysis, it is essential that you have the right tools to plan, manage, automate and report on your project plan. How do strengths fit and opportunities? The template offers simple designer that is easy to read and use. Use this teehStramS teehStramS ne naÀfnoc sotceyorp ed n⁹Àitseg ed sereðÀl serojem soL .odasiver ovitejbo nu renoporp o n⁹Àicca ed nalp nu razobse ,saedi ed aivull al arap o ,sisiljÀna us ed sogzallah sol ne sadasab saigetartse ratneserp arap euq ol ,arto al ed odal la anu saÀrogetac sal acoloc otamrof etsE .ovitejbo nu raznacla arap acig©Àtartse n⁹Àicacifinalp areiuqer euq n⁹Àicautis reiuglauc o ,)n⁹Àicaulave o arerrac ed oibmac nu omoc(laudividni ollorrased ,lanoicazinagro oibmac ,sotceyorp ed n⁹Àitseg ,odacrem ed sisiljÀna ,soicogen ed n⁹Àicacifinalp al ed etrap omoc odazilitu res edeup OFAD sisiljÀna nU .reartsid nis avitaerc se euq TPP avitisopaid anu odnaerc ,D3 avitcepsrep ne 2x2 zirtam ed o±Àesid le jÀrdnetbo allitnalp atse noC etalpmet sisylanA TOWS D3 À ragracseD À €À .senoicatneserp sal rarojem arap lausiv n⁹Àicatneserp anu nanoicroporp tnioPrewoP ed sallitnalp sal y ,sisiljÀna le ne selanoicida sotad ed sajoj riulcni etimrep lecxE euq sartneim ,dadicilpmis ecerfo droW ne TOWS allitnalp anU .elpmis o±Àesid le euq sartneim ,etnaseretni o±Àesid ed otneleme nu anoicroporp Àuga odida±Àa rolóc le ,orgen y oncalb ne nos drow arap TOWS sallitnalp sal ed aÀroyam al euq sartneim ,sovitejbo sus a atcefa om⁹Àc ed odneidneped otxetnoc orto ne dadililbed anu y osac nu nè azelatrof anu res aÀrdop oicogen us ed otneleme nU .raibmac natisecen senoicarepu u saigetartse ©Àug y rajenam nedeup euq ol erbos atsenoh adarim anu À saserpme sal euq arap dadinutropo anu À .sonretxe omoc sonretni otnat serotcaf areidnóc sisiljÀna le euq odad Y .ADOF sisiljÀna ed allitnalp atse noc levin etneiuqis la tnioPrewoP ed n⁹Àicatneserp us eveill TOWS À SADIROLOC SAJOH ed sisiljÀna ed allitnalp ragracseD À €À .serotcaf sorto y ,selatneibma y sacitÀlop senoitsauc ,ocim⁹Anoce amile le ,serodeevorp ,setneilc ed a-Àfargomed ,anretxe n⁹Àicaicnanif ,odacrem ed saicnednet riulcni nedeup oicogen us ne neyulfni euq sonretxe sotneleme soL - sazanema y sedadinutropO .otseupuserp le n⁹Àges y opmeit a sotceyorp sol ragertne arap nazilitu ol odnum le odot ed otceyorp ed sefej sol ©Àug rop rirbucsed arap teehstramS eheurP .ojabart le razilaer arap sodauced a senoicamargorp y sosruccr ,sanosrep sal a raenila a aduya ,setnerehoc ,setnerehoc otceyorp ed sotneleme raerc arap teehstramS ecilitU .arojem ed saeriÀ y selib©Àd sotnup omoc Àsa ,sonretxe y sonretni sosruccr sus racifitnedi arap OFAD ed lanosrep allitnalp atse ecilitU .salle ertne senoicalerrocc sal rev speed, speed, and improve collaboration with scalable options that fit individual work preferences. Hold yourself and your team accountable, improve visibility into team priorities, and ensure nothing slips through the cracks. €ÀÀÀ Download Diamond SWOT Analysis Template For a variation on the 2x2 matrix, this SWOT analysis template puts the categories into a diamond shape divided into four sections. À This is a subjective process with inherent limitations, but there is no question that SWOT analysis can provide valuable insight for any business, project or individual. How do strengths and weaknesses cancel each other out? €ÀÀÀ Download Business Planning SWOT TemplateÀ - Word With sections for a clearly defined objective, internal and external factors, and evaluation, moving from goal to strategy is the focus of this SWOT analysis template. Part of the analysis is to examine how external opportunities and threats relate to internal strengths and weaknesses in order to determine whether an objective is even attainable and create a strategy for moving forward. It also includes a column for measuring the significance of each item in your SWOT categories. Save the analysis as a Word doc or PDF and print for reference. Download Basic SWOT Matrix Template Excel | Smartsheet This SWOT matrix template provides the basic 2x2 layout for an easy-to-read view of your analysis. But it€ÀÀÀs possible for it to be an oversimplification, which is one of the limitations of SWOT analysis. This broader external analysis may be relevant depending on the size of the business and type or scope of project under consideration, but a simple SWOT analysis can be helpful for any size of business. The strong visual aspect of this template helps keep viewers engaged, and also makes your job a little more fun. Another is that it is primarily a summary tool and doesn€ÀÀÀt provide a clear plan of action. Watch a free demo €ÀÀÀ Download SWOT Competitor Analysis .lecxE .lecxE fo ytilanoitcnuf eht htiw xirtam TOWS à fo yticilpmis eht teg uoY .si sa etalpmet eht esu ro, kool tnereffid a rof srolóc eht tsujdÀ .staerht niatrec ot elbarenluv uoy ekam dlucoc sessenkaew ruoy elihw, seitinutroppo ot uoy dael yam shtgnerts ruoY .kcab uoy gnidloh ro uoy gnitroppus eb yam srotcaf tahw ta kool deliated dna tsenoh na gnirituger snoitautis rehto ro, boj wen a rof gniylppa, krow ta ecnamrofrep gnivorpmi, laog lanosrep a gnihcaer rof lufesu eb nac sisylana TOWS lanosrep A etalpmet sisylanA TOWS lanosreP daolnwod À À À € .teehstramS ni tnmeganam krow emit-laei htiw sessecorp dna, tcejorp, maet ruoy eganam ylevitceffe erom nac uoy woh ees ot omed eht hctaW .slaog ssenisub eceunlfi nac segnahc lanosae dna rehtaew neve - lortnoc ruoy fo edistuo yllacipyt era SROTCAF LANRETXE OMED TEEHSTRAMS EERF A TEEG EERF ROF TEEHSTRAMS YRT .Smetsys DNA Sessecorp, tnempiuge, seiitilicaf, secret edulcni yam txetnoc ssenisub a ni hcihw, srotcaf lanret ni era esehT - sessenkaeW dna shtgnertS .rucco yeht nehv elbixelf yats dna daeha nalp maet ruoy pleh nac ylrae srotcaf esehT gnitapicitnA .tseretni lausiv dna ytilibadaer rof srolóc thgirb htiw ngised xirtam drawrothgiarts a sah etalpmet tnioPrewoP TOWS siht teehstramS | tnioPrewoP etalpmet xirtaM TOWS elpmiS daolnwod ,edils tnioPrewoP evitcnitsid a etaerc ot etalpmet siht esu, tcejorp wen a ginnnalp ro, snoitarepo gnitaulave, sisylana TOWS gnitekram a gniod erÀ À À € uoy rehtehWÀ À .xirtam 2x2 a ni detneserper eb ot seirotgetac esehT rof nonmocc si ti, staerht dna seitinutroppo, sessenkaew, shtgnerts tne mucod ot tamrof tsi à gnisu sisylana TOWS a etaerc nac uoy elihW .seinapmoc rehto htiw ssenisub ruoy erapmoc ot uoy gniwolla, sisylana rolitpe moc a ot ssecorp TOWS eht seilppa etalpmet siht

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